

CGTH W3910.001 GLOBALIZATION  
T 11:00A-12:50P  
FAYERWEATHER 301M

### **CGTH 3910W: GLOBALIZATION**

Undergraduate Seminar, Spring 2008

Organizers:

Sudipta Kaviraj and Ayse Kaya

Sponsored by the Committee on Global Thought

Time: Tuesdays 11-12:50

Location: 301M Fayerweather

#### Contact Details

Professor Sudipta Kaviraj

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Dr. Ayse Kaya

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Philosophy 717

Tuesdays 8.50-10.50 AM

#### Course Overview

This course aims to introduce the student to the concept and phenomenon of globalization, which is the set of processes that lead to the extensive and intense interconnectedness of different parts of the world. Today we live in a world that is highly interconnected in an increasing number of ways. What is local can easily globalize, and what is global has important local repercussions. While “governance” could once be used synonymously with “government,” today many influential actors other than governments have authority over issues of global concern, such as international trade. These influential non-state actors range from international organizations to non-governmental bodies.

This course examines globalization along its diverse but inter-related dimensions, including economic, cultural, and political globalization. The course begins with a historical overview of globalization. Second, the course examines economic globalization and its governance with a focus on the major international organizations involved in the governance of international trade and financial flows, the World Trade Organization, the World Bank, and the International Monetary Fund. The examination of global economic governance is supplemented with a focus on the differences in living standards between the developed and developing worlds—global inequality—and its relevance. Third, the course focuses on political globalization, specifically examining how the state’s role and capacities have changed in the contemporary era of globalization. It will also analyze the prospects and difficulties for democracy in a globalizing world. Fourth, the course focuses on cultural globalization, seeking to analyze what happens to societies when Western culture acquires global influence, and conversely what happens when cultures of other societies enter Western societies through migration. Finally, the last section of the course will explore the effect of globalizing processes on identities and end with a discussion of globalization and ethics.

#### **Requirements and Grading**

Students will be required to submit two papers during the semester. The first would be a short paper of about 10 pages, submitted around the middle of the semester (the date will be fixed at

the time of teaching), and the second, of about 25 pages, at the end of the semester. The Assessment will be based on an average of the two grades.

### **Week 1: Globalization in a Historical Perspective – Sudipta Kaviraj**

Jurgen Osterhammel and Niels B Petersen, *Globalization: a short history*, Princeton University Press, Princeton, 2005.

Sheldon Pollock, 'The Sanskrit Cosmopolis', AD 300-1300, in Jan Houben (ed), *Ideology and Status of Sanskrit: contributions to the history of the Sanskrit language*, Brill, Leiden, 1996.

Sanjay Suhrahmaniam, 'A Tale of Three Empires', *Common Knowledge*, 12:1, 2006. Symposium on Traumas of Empire.

Sudipta Kaviraj, 'Outline of a revisionist theory of modernity', *European Journal of Sociology*, No 4, 2005.

Stuart Hall and Bram Gieben, *Formations of Modernity*, Open University/ Polity Press, Cambridge, 1992, chapters 2,5 and 6.

David Held et al, *Global Transformations*, p.33-49 'From empires to modern nation-states'.

Craig Calhoun(ed), *Lessons of Empire*, New Press, New York, 2005.

Niall Ferguson, *Empire: How Britain Made the Modern World*, Allen Lane, London, 2003.

Dilip Gaonkar (ed) *Alternative Modernities*, Duke University Press, Durham,

## **I. ECONOMIC GLOBALIZATION**

### **Week 2: Introduction to Economic Globalization—Ayse Kaya**

Held, David, Anthony McGrew, David Goldblatt, and Jonathan Perraton. 1999. *Global Transformations: Politics, Economics, and Culture*. Stanford: Stanford University Press. Sections 3.1, 3.4, 3.5 from Chapter 3 and 4.1, 4.8 from Chapter 4.

Keohane, Robert O. and Joseph Nye. 2001. Third Edition. *Power and Interdependence*. New York: Longman. Chapter 1.

Ruggie, John G. 1982. "International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order." *International Organization* 36(2): 379-415.

Hirst, Paul, and Grahame Thompson. 1999. *Globalization in Question*. Malden, MA: Polity Press. Chapter 1.

Rodrik, Dani. 2000. "Sense and Nonsense in the Globalization Debate" in Jeffrey A. Frieden and David A. Lake (eds) *International Political Economy: Perspectives on Global Power and Wealth*. Bedford/St.Martin's.

### **Week 3: Governing Economic Globalization I: The World Trade Organization – Ayse Kaya**

Hoekman, Bernard . and Michel M. Kostecki. 2001. *The Political Economy of the World Trading System*. Oxford: Oxford University Press. Chapter 2.

Stiglitz, Joseph. 2006. *Making Globalization Work*. New York: W.W. Norton. Chapter 3.

DeSombre, Elizabeth and J. Samuel Barkin. 2002. "Turtles and Trade: The WTO's Acceptance of Environmental Trade Restrictions." *Global Environmental Politics*.

Esty, Daniel. 2002. "The World Trade Organization's Legitimacy Crisis." *World Trade Review* 1(1): 7–22.

#### **Week 4: Intellectual Property Rights & Medicine- —Ayse Kaya (Guest Lecture)**

WTO page on The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs): [http://www.wto.org/english/tratop\\_e/trips\\_e/public\\_health\\_e.htm](http://www.wto.org/english/tratop_e/trips_e/public_health_e.htm). Read for a basic understanding of TRIPs.

Stiglitz, Joseph. 2006. *Making Globalization Work*. New York: W.W. Norton. Chapter 4.

Oxfam Briefing Paper 95, "Patents versus Patients". Available at [www.oxfam.org](http://www.oxfam.org) under "Policy & analysis."

Drezner, Daniel. 2007. *All Politics is Global: Explaining International Regulatory Regimes*. Princeton: Princeton University Press. Chapter 7.

#### **Week 5: Governing Economic Globalization II: The International Monetary Fund and the World Bank – Ayse Kaya**

Woods, Ngaire. 2002. "A short introduction to the IMF and the World Bank." Routledge Encyclopaedia. Electronic copy available at: <http://www.globaleconomicgovernance.org/about.php?mode=pub&staffid=101>

Woods, Ngaire. 2006. *The Globalizers: The IMF, the World Bank, and Their Borrowers*. Ithaca and London: Cornell University Press. Chapter 2.

Einhorn, Jessica. 2001. "World Bank's Mission Creep." *Foreign Affairs* September/October 2001.

Mallaby, Sebastian. 2004. "Saving the World Bank." *Foreign Affairs* May/June 2005.

Stiglitz, Joseph. 2002. *Globalization and Its Discontents*. Penguin. Chapter 8.

#### **Week 6: Global Inequality and Poverty—Ayse Kaya**

Held, David and Ayse Kaya. 2007. *Global Inequality: Patterns and Explanations*. Cambridge: Polity. Introduction.

David Dollar, "Globalization, Poverty, and Inequality since 1980," *The World Bank Research Observer* 20, no. 2 (2005): 145-76, 156.

"Somewhere over the rainbow" *The Economist* January 26, 2008.

Sachs, Jeffrey. *Time* March 14, 2005. Excerpt of his book *The End of Poverty*.

Singer, Peter. 1999. "The Singer Solution to World Poverty." *New York Times Magazine*. September 5, 1999. Available at <http://people.brandeis.edu/~teuber/singermag.html>

## II. POLITICAL GLOBALIZATION

### **Week 7: Globalization and the Nation-State I: Enthusiasts, Skeptics, and Transformationalists —Ayse Kaya**

Friedman, Thomas. 1999. *The Lexus and the Olive Tree*. New York: Farrar, Straus, Girror. Chapter 5, 6.

Strange, Susan. 1996. *The Retreat of the State: The Diffusion of Power in the World Economy*. Cambridge: Cambridge University Press. Chapter 1.

Hirst, Paul, and Grahame Thompson. 1999. *Globalization in Question*. Malden, MA: Polity Press. Chapter 9.

Krasner, Stephen D. 1996. "Compromising Westphalia." *International Security* 20(3): 115-151.

Sassen, Saskia. 1998. *Globalization and Its Discontents*. New York: New Press. Introduction.

Matthews, Jessica T. 1997. "Power Shift." *Foreign Affairs* 76: 50-66.

### **Week 8: Globalization and the State II – Sudipta Kaviraj**

Michael Mann, 'Has globalization ended the rise and rise of the nation-state?', *Review of Political Economy*, 4:3, Autumn, 1997.

B. Anderson, 'The exaggerated death of the nation-state', in Anderson et al, *A Global World*, Oxford University Press, Oxford, 1995.

B Anderson et al (eds), *A Global World*, Oxford University Press, Oxford, 1995. Selections.

David Held et al. 'Territorial State and global politics' P. 32-85 in Held et al, *Global Transformations*.

S. N Eisenstadt, *The Political System of Empires*, Free Press, New York, 1963.

Richard Falk, *On Humane Governance*, Polity Press, Cambridge, 1995.

### **Week 9: The Globalization of Environmental Issues—Ayse Kaya**

Speth, James Gustave and Peter Haas, eds., 2006. *Global Environmental Governance*:

*Foundations of Contemporary Environmental Studies*. Island Press. Chapter 2.

Held, David, Anthony McGrew, David Goldblatt, and Jonathan Perraton. 1999. *Global Transformations: Politics, Economics, and Culture*. Stanford: Stanford University Press. Chapter 8, Sections 8.1-8.3.

Stiglitz, Joseph. 2006. *Making Globalization Work*. New York: W.W. Norton. Chapter 6.

Wapner, Paul. 2005. "Environmental Activism and World Civic Politics." In Louise Amoore, ed., *The Global Resistance Reader*. London and New York: Routledge.

### III. CULTURAL GLOBALIZATION

#### **Week 10: Globalization and Culture I : Is modernity a Westernization of the World? Is there a clash of civilization?--Sudipta Kaviraj**

S P Huntington, *Clash of Civilisations and the Remaking of the World Order*, ch 3.

John Tomlinson, *Globalization and Culture*, Polity Press, Cambridge, 1999.

Arjun Appadurai, *Modernity at Large*.

J.F.Lyotard, *The Post-modern Condition*, Manchester University Press, Manchester, 1984. Selections

David Held et al (eds), *Global Transformations*, Polity Press, Cambridge, 1999.

Michael Denning, *Culture in the Age of Three Worlds*, Verso, London, 2004, ch 2.

#### **Week 11: Globalization and Culture II Sudipta Kaviraj**

Arjun Appadurai (ed), *Globalization*.

John Tomlinson, *Globalization and Culture*, Polity Press, Cambridge, 1999.

J.F.Lyotard, *The Post-modern Condition*, Manchester University Press, Manchester, 1984. Selections

David Held et al (eds), *Global Transformations*, Polity Press, Cambridge, 1999. Selections.

Salman Rushdie, "Imaginary Homelands," Granta, London, 1991.

S.P. Huntington, *Who are we?* Simon and Schuster, NY, 2004. Selections.

George Ritzer, *The McDonaldization of Society*.

Bhikhu Parekh, *Rethinking Multiculturalism: cultural diversity and political theory*, Harvard University Press, Cambridge, Mass., 2002.

Brian Barry, *Culture and Equality: an egalitarian critique of multiculturalism*, Harvard University Press, Cambridge, Mass., 2001.

Amartya Sen, *Identity and Violence*

Jytta Klausen, *Islamic Challenge: Politics and Religion in Western Europe*, Oxford University Press, Oxford, 2005.

### **Week 12: Globalisation and Democracy –Sudipta Kaviraj**

D. Archibugi and David Held (eds), *Cosmopolitan Democracy*, Polity Press, Cambridge, 1995. Selections

F. Fukuyama, *The End of History and the Last Man*, Free Press, NY, 1992. Selections

T. Dunne and N. Wheeler (eds), *Human Rights in Global Politics*, Cambridge University Press, 1999. Selections

Tom Young, 'The liberal project', *Millenium*, 1995.

Lisa Anderson, 'Democracy in the Arab world: a critique of the political culture approach', in Brynen, Korany, Noble(eds) *Political Liberalisation and Democratization in the Arab World*, L Rienner, Boulder, 1995.

D Kelly and A Reid, *Asian Freedoms*, Cambridge University Press, Cambridge, 1998.

Amartya Sen, 'Democracy as a universal value', *Journal of Democracy*, Vol 10. No 3,1999.

### **Week 13: Globalisation and Identity –Sudipta Kaviraj**

S.P. Huntington, *Who are we?* Simon and Schuster, NY, 2004. Selections.

Amartya Sen, *Identity and Violence*, ch 2.

K A Appiah, *The Ethics of Identity*, Princeton University Press, Princeton, 2005.

Akeel Bilgrami, K A Appiah and D Hollinger, in *Daedalus, Issue on Identity*

Akeel Bilgrami, 'What is a Muslim', *Critical Enquiry*, 1994.

Saba Mahmood, *The Politics of Piety: Islamic revival and the feminist subject*, Princeton University Press, Princeton, 2005.

### **Week 14: Globalization and Ethics: conflict between secular and religious ethics—Sudipta Kaviraj**

\*Jose Casanova, *Public Religion in the Modern World*, Chicago U.P., Chicago, 1994.

M Eliade, *The Sacred and the Profane*, Harcourt, NY, 1957. Selections

R Bhargava (ed) *Secularism and Its Critics*, Oxford University Press, Delhi, 1998.

Charles Taylor, *A Secular Age*, Harvard University Press, Cambridge, Mass., 2007.

### **Other Sources of Relevance:**

[www.opendemocracy.net](http://www.opendemocracy.net)

Newspapers and periodicals: *The Economist*, *The Financial Times*, *The New York Times*, *The Washington Post*, *The Guardian*.

For a list of other useful websites, visit this link: <http://www.polity.co.uk/global/links.asp>.

**Data Sources:**

World Bank (See World Bank Development Indicators): [www.worldbank.org](http://www.worldbank.org)

OECD: [www.oecd.org](http://www.oecd.org)